



**STORMY
KROMER®**

20

24

**SPRING & SUMMER
DEALER CATALOG**

THE TRAIL CAP

DETAILS

- 3.5 oz., 100% cotton ripstop with washable wax treatment
- Stretch mesh lining – 95% recycled nylon/5% spandex
- Water repellent
- Same fit and brim shape as Original Stormy Kromer Cap
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 53320 | Sizes 6 7/8-8

Suggested Retail **\$48**

NEW COLOR



53A
Fern

NEW COLOR



664
Wave/Algae

NEW COLOR



41Z
Algae/Red Clay



32N
Red Clay



74C
Stone



700
Navy

THE SUNNY KROMER CAP

DETAILS

- 3.5 oz., 100% cotton ripstop with washable wax treatment
- Stretch mesh lining – 95% recycled nylon/5% spandex
- Water repellent
- Back folds up and secured with loop and button when not being used
- Same Fit and Brim as Original Trail cap with extended earband to create Neck Cape
- Six-panel crown construction
- Cut and Sewn in the USA

Style 50160 | Sizes 6 7/8-8

Suggested Retail **\$65**

NEW



74C
Stone



53A
Fern



THE FORAGER HAT

NEW COLOR

DETAILS

- 6.5 oz., 100% cotton ripstop
- 4" brim
- Comfort elastic sweatband
- Paracord neck strap
- Cut and sewn in the USA

Style 53340 | Sizes S-XL
Suggested Retail **\$55**



HAT SIZE	6 7/8, 7	7 1/8, 7 1/4	7 3/8, 7 1/2	7 5/8, 7 3/4
	Small	Medium	Large	X-Large

THE MESH HIKER

DETAILS

- 6 oz., 65% cotton/35% poly
- 2 1/2" wide brim
- Mesh crown
- Self-fabric band with leather chincord
- Cut and sewn in the USA

Style 53590 | Sizes S-XL
Suggested Retail **\$95**



HAT SIZE	6 7/8, 7	7 1/8, 7 1/4	7 3/8, 7 1/2	7 5/8, 7 3/4
	Small	Medium	Large	X-Large

THE BACKWOODS CRUISER

DETAILS

- 10 oz., paraffin-treated 100% cotton canvas
- 2 1/2" wide structured brim
- 4 mesh vented grommets for air flow
- Leather cord chin strap
- 100% cotton twill sweatband
- Cut and sewn in the USA

Style 53560 | Sizes S-XL
Suggested Retail **\$115**



HAT SIZE	6 7/8, 7	7 1/8, 7 1/4	7 3/8, 7 1/2	7 5/8, 7 3/4
	Small	Medium	Large	X-Large

THE WAXED COTTON CAP

DETAILS

- 10 oz., paraffin-treated 100% cotton duck
- 12 oz., waxed 100% cotton canvas (505)
- Polycotton lining
- Six-panel crown construction
- Pulldown earband
- Cut and sewn in the USA

Style 50420 | Sizes 6 7/8-8
Suggested Retail **\$48**



80Z
Dark Oak



75S
Sand



505
Treestand



C1M
Sand/Blaze Orange



160
Blaze Orange

THE WAXED ADJUSTABLE CURVEBALL

DETAILS

- 8.75 oz., paraffin-treated 100% cotton duck
- 6.75 oz., paraffin-treated 100% cotton duck with dark oak brim (288)
- Adjustable leather tab
- Antique brass hardware
- Unlined with taped seams
- Cut and sewn in the USA

Style 51680 | One Size
Suggested Retail **\$45**

NEW COLOR



288
Red/Black Buffalo Plaid



80Z
Dark Oak



901
Charcoal



415
Olive



THE FLANNEL ADJUSTABLE CURVEBALL

NEW COLOR

DETAILS

- 6.5 oz., 100% cotton flannel
- Adjustable leather tab
- Metal clasp closure
- Unlined with taped seams
- Leather branded label
- Cut and sewn in the USA

Style 52630 | One Size
Suggested Retail \$40



81N
Kodiak



305
Red/Black Plaid

THE FLANNEL TRUCKER CAP

DETAILS

- 6.5 oz., 100% cotton flannel front
- 100% polyester Koolknit backing
- Five-panel construction, structured crown
- Plastic snapback
- Branded label on back of crown
- Cut and sewn in the USA

Style 50540 | One Size
Suggested Retail \$40



305
Red/Black Plaid

NEW

THE HERITAGE TRUCKER CAP

DETAILS

- 4.4 oz., 75% poly/25% cotton pincord front (673)
- 4 oz., 65% poly/35% cotton twill front (760)
- 100% polyester Koolknit backs
- Structured crown
- Plastic snapback
- Branded label on back of crown
- Cut and sewn in the USA

Style 51400 | One Size
Suggested Retail \$40



673
Navy Stripe

NEW



LADIES TERRY HOODIE

DETAILS

- 6.5 oz., 70% cotton/30% recycled poly French terry
- Relaxed fit - front hem hits at top of pant line
- Hi-low hem with longer back body
- Stormy Kromer branded inside
- Imported shirt; printed in USA
- Not for sale outside of USA

Style 53200 | Sizes XS-XL
Suggested Retail **\$80**



ODY
Kromer Landscape



ODZ
Soaring Hawk

NEW

UNISEX TERRY HOODIE

DETAILS

- 6.5 oz., 70% cotton/30% recycled poly French terry
- New fabrication with improved sustainability
- Classic fit
- Ribbed cuffs and bottom hem
- Stormy Kromer branded inside
- Imported shirt; printed in USA
- Not for sale outside of USA

Style 53700 | Sizes S-3XL
Suggested Retail **\$80-\$85**



NEW STYLE
ODX
Ironwood Trout



NEW STYLE
ODW
American Goods

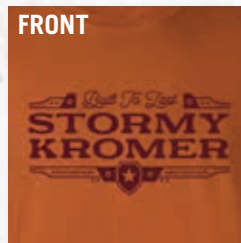
UNISEX SHORT SLEEVE TEE

DETAILS

- 6 oz., 100% cotton jersey
- Classic fit
- Stormy Kromer branded inside
- Imported shirt; printed in USA
- Not for sale outside of USA

Style 53050 | Sizes S-3XL
Suggested Retail
Front Only Print: **\$30-\$35**
Front/Back Print: **\$40-\$45**

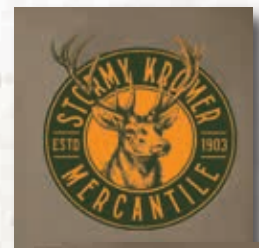
NEW STYLE
ODS
Built To Last



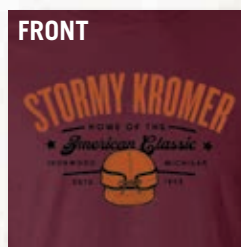
BACK



BACK



NEW STYLE
ODT
American Classic



FRONT



NEW STYLE
ODV
Bald Eagle

FRONT



NEW STYLE
ODU
12 Pointer

WAXED POUCH

DETAILS

- Sm: 8" x 3.5" x 5" • Med: 11" x 4" x 5.5"
- Lg: 13" x 4" x 7"
- 10 oz., paraffin-treated 100% cotton duck
- 6.75 oz., paraffin-treated 100% cotton duck (288)
- Molded plastic continuous zipper
- Unlined with taped seams • Leather brand patch
- Cut and sewn in the USA

Style 56010 | Sizes Sm, Med, Lg
Suggested Retail **\$20, \$25, \$30**



75S
Sand



901
Charcoal



288
Red/Black Buffalo Plaid



80Z
Dark Oak

WAXED CAN WRAP

DETAILS

- 10 oz., paraffin-treated 100% cotton
- 6.75 oz., paraffin-treated 100% cotton duck (288, 591)
- Regular - fits cans and bottles
- Slim - fits narrow, taller cans
- Cut and sewn in the USA

Regular 53940 | Slim 53910
Suggested Retail **\$9**

Waxed Slim Can Wraps



591

288



591

288



415

75S

160

THE SK PET BANDANA

ALL NEW
COLORS

DETAILS

- 4.3-6 oz., 100% cotton flannel
- 65% cotton/35% poly printed twill (505, 504)
- Cut and sewn in the USA

Style 54820 | Sizes S-L
Suggested Retail **\$20**



505
Treestand



504
Bottomland



058
Flower Patch



42G
Dill



30X
Poppy

THE SK DOG JACKET WAXED

DETAILS

- 6.75 oz., paraffin-treated 100% cotton duck (288)
- 6.25 oz., paraffin-treated 100% cotton duck (412)
- 7 oz., 65% poly/35% cotton twill lining
- Hook and Loop straps under collar and neck
- Opening at collar for leash
- Cut and sewn in the USA

Style 54830 | Sizes S-XL

Suggested Retail **\$60**



288
Red/Black Buffalo Plaid

412
Hunter

THE CANVAS DOG JACKET

DETAILS

- 14 oz., water-resistant cotton duck
- Treated with durable water repellent (DWR)
- Unlined
- Red stitching on black binding
- Durable, abrasion resistant fabric
- Hook and Loop straps under collar and neck
- Opening at collar for leash
- Cut and sewn in the USA

Style 55140 | Sizes S-XL

Suggested Retail **\$50**



74L
Harvest Tan

NEW

THE FURRY FRIEND SHIRT COLLAR

ALL NEW
COLORS

DETAILS

- 4.3-6 oz., 100% cotton flannel
- 65% cotton/35% poly printed twill (505, 504)
- 2 antique brass snaps for adjustability
- Cut and sewn in the USA



504
Bottomland



505
Treestand



058
Flower Patch



426
Dill



30X
Poppy

Style 54590 | Sizes S-L

Suggested Retail **\$25**

THE PET STEP-IN HARNESS

DETAILS

- 100% nylon webbing with Stormy Kromer exclusive plaid pattern
- Single buckle over the shoulders, no pressure on throat
- Adjustable front, back and sternum straps
- Welded steel hardware for leash
- Medium: 19"-28"; Large: 24"-38" (girth measurement)
- Leather branded labeling
- Made in the USA

Style 54670 | Sizes M-L

Suggested Retail **\$45**

NEW

305
Red/Black Plaid



THE PET LEASH & COLLAR

DETAILS

- 100% nylon webbing with Stormy Kromer exclusive plaid pattern
- Leash - 6 foot length
- Collar - Medium: 12"-20"; Large: 16"-28"
- Leather branded labeling
- Made in the USA

Leash:

Style 54640 | One Size

Suggested Retail **\$35**

Collar:

Style 54630 | Sizes M-L

Suggested Retail **\$30**

305
Red/Black Plaid



SPRING 2024 MERCHANDISING PROGRAM

CAP DISPLAY*

- Holds between 72-96 caps using both sides.
- Uses pegs with newly designed cap hanger.
- Dimensions 16" x 24" x 65"

Item # 54110-002022-000-000



2024 FREE CAP PROMOTION

Our Free Cap Promotion provides one free cap for sales personnel who sell 12 or more caps in a calendar year. To qualify for the promotion, sales personnel should track their progress using Stormy Kromer's form and have their manager sign off on customer purchases. Contact your Sales Rep for more details on this program.

OTHER SUPPORT

Have another marketing or merchandising need or idea? Contact your Sales Representative to see how Stormy Kromer can support your efforts.

***Requirements:** Dealers who place a minimum \$3000 preseason order can choose to get the cap rack.

2024 SIGNAGE PROGRAM

VINYL BANNER



- 36" x 24"
- Any dealer can request.
- Image subject to change.
- *No charge*

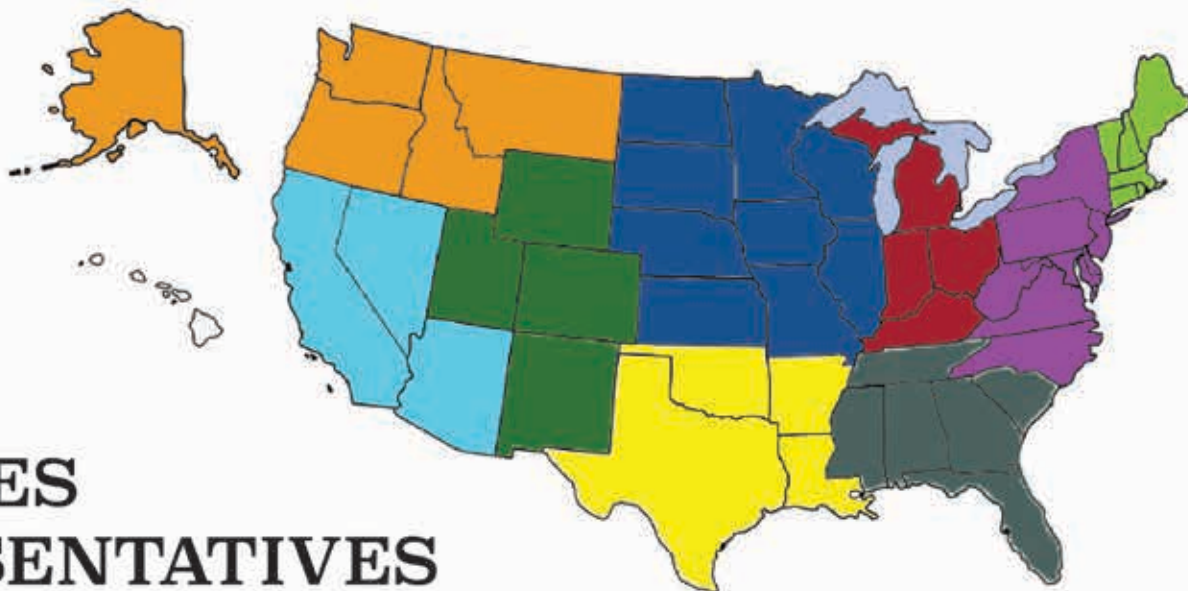
Item # 54200-360240-000-24B

RIGID SIGN



- 20" x 15"
 - **Requires \$750 minimum preseason order.**
- Item # 54210-200150-000-20A

Don't know who to contact for Stormy Kromer? Call SK Customer Service and they will help you connect with your rep at 888-455-2253.



SK SALES REPRESENTATIVES

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Don't know who to contact for Stormy Kromer? Email or call Stormy Kromer Customer Service and they will help you connect with your rep. Email info@stormykromer.com or call 888-455-2253.

**STORMY
KROMER**